



Promotional video for Galtres following Festival Awards nominations

A promotional video produced by York St John based media agency, The Creative Condition aims to share the positive impact Galtres festival. The video for the York festival in it's eighth year, aims to encourage festival visitors to vote for Galtres at the Festival Awards by 31st October 2012.

Youtube video: <http://youtu.be/Hmb0b8tWkTk>

The two categories in which you can vote for Galtres are:

- Best Small Festival
- Best Family Festival

Galtres has also been nominated for other awards; **Promoter of the Year** and **The Extra-Festival Activity Award**, which are decided by a panel of judges.

The Promoter nomination was for the huge improvements which James Houston and the team behind Galtres introduced to the 2012 event, including weather contingency measures, stewarding and security, crew and volunteers. The other Extra-Festival nomination is for the Dragons and Knights-themed activities based in the medieval village, complete with jousting, and the dragon ball, which can be seen in the online video.

To vote for Galtres, visit www.festivalawards.com/vote and vote. The organisers are asking everyone who came to spread the word so that more do the same.

Of the festival, James said: "The quality of this year's event means we have a really good chance of winning, but only will if everyone who came casts their vote."

Notes to Editors:

About Galtres:

Galtres Festival is an event in the village of Crayke on the outskirts of York regularly attracts an audience of around 7,000 over the 3 days August bank holiday weekend.

In 2011, the festival received national media coverage from the likes of The Guardian, The Sunday Times and Vogue as well as substantial local press and broadcast attention through attracting large headline acts from Adam Ant, to Ash, Billy Bragg, The Levellers and The Charlatans.

The Galtres team of volunteers and staff supports six stages showcasing local talent at the

festival, which really provides an eclectic mix from over 100 artists and bands as well as theatre, storytelling, cinema and many more family friendly and children's activities from the Arts Barge, Oxman, Firkin, Dukes, Tiny Top, and and main stage.

Contact:

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URLs

Galtres Festival: <http://www.galtresfestival.org.uk/>
Piranha PR: <http://www.piranha-pr.co.uk/>
The Creative Condition: <http://www.thecreativecondition.co.uk>

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